

# Business Education Electives

Turn your passion into profit!



We offer classes in:  
Marketing  
Finance & Accounting  
Entrepreneurship  
and more!

# Marketing Classes

## Sports & Entertainment Marketing

Principles of marketing within sports & entertainment industries  
Open to all grades!

## College Marketing

Half year, Factor 9, NO Prerequisite  
Open to Juniors & Seniors

Everything from Product Development through the final sale!



4 DCC  
Credits!

## College Introduction to Business

Half year, Factor 9, NO Prerequisites, Open to Juniors & Seniors  
**Interrelationship between the major aspects of the American  
Business System**



3 DCC  
Credits!

# Finance Classes

## Career & Financial Management

This half-year, project-based class will introduce you to what you need to be successful in the world of work, and in handling your finances.

Open to all grades!

## Personal Money Management

Saving, spending, banking, borrowing, taxes, and a little bit of investing!

Half-year, open to Sophomores, Juniors, Seniors

## Investing 101 (Proposed For 2024)

How do you start investing in stocks? Mutual funds? ETFs?

Let's get ready to be financially independent!

Half year, Factor 9, Open to Sophomores, Juniors & Seniors

Prerequisites: CFM OR PMM OR Accounting OR College Accounting

# ACCOUNTING Classes \*

## Accounting

Open to Sophomores, Juniors, Seniors

How businesses of all types track their money.

## College Accounting

Full year, Factor 9, Open to Juniors and Seniors

NO Prerequisites

Journals, Ledgers, Financial Statement Preparation, and evaluating company value for investment purposes

## Managerial Accounting

Full year, Factor 9, Seniors, Prerequisite: College Acctg

How managers use accounting information to make decisions



4 DCC  
Credits!

4 DCC  
Credits!

\*Accounting is not Math: we add, subtract, multiply, and divide with calculators

# Entrepreneurship Classes

## Business Management

Open to Sophomores, Juniors, Seniors

How do you start a business? And manage employees? And secure financing? We'll teach you all of this and more!

## INCubator.edu

Full year, Factor 8, Open to Juniors and Seniors

- Shark Tank © for high school students! You'll be ready to pitch your concept product to our local business "sharks" at the end of the year!





# Other Great Classes in Business Ed!

## Business Law

Laws & principles used in carrying out business transactions

Full year, Factor 8, Open to Sophomores, Juniors, Seniors

## Ethics in Government and Business

Full year, Factor 8, Open to Juniors and Seniors

Explore, analyze, and debate current events and issues.

Seniors: fulfills PIG and ECO requirements for graduation

## AP Business Principles (Proposed for 2024)

Full year, Factor 10, Sophomores, Juniors, Seniors

The functions of Business and the interrelationship of these functions



## Other Great Classes in Business Ed!

### Media Journalism & Production

Explore the publishing industry, working to produce a piece (or pieces) of published work based on student interest.

Business and English credit! Full year, blended learning class.

### Business of Music

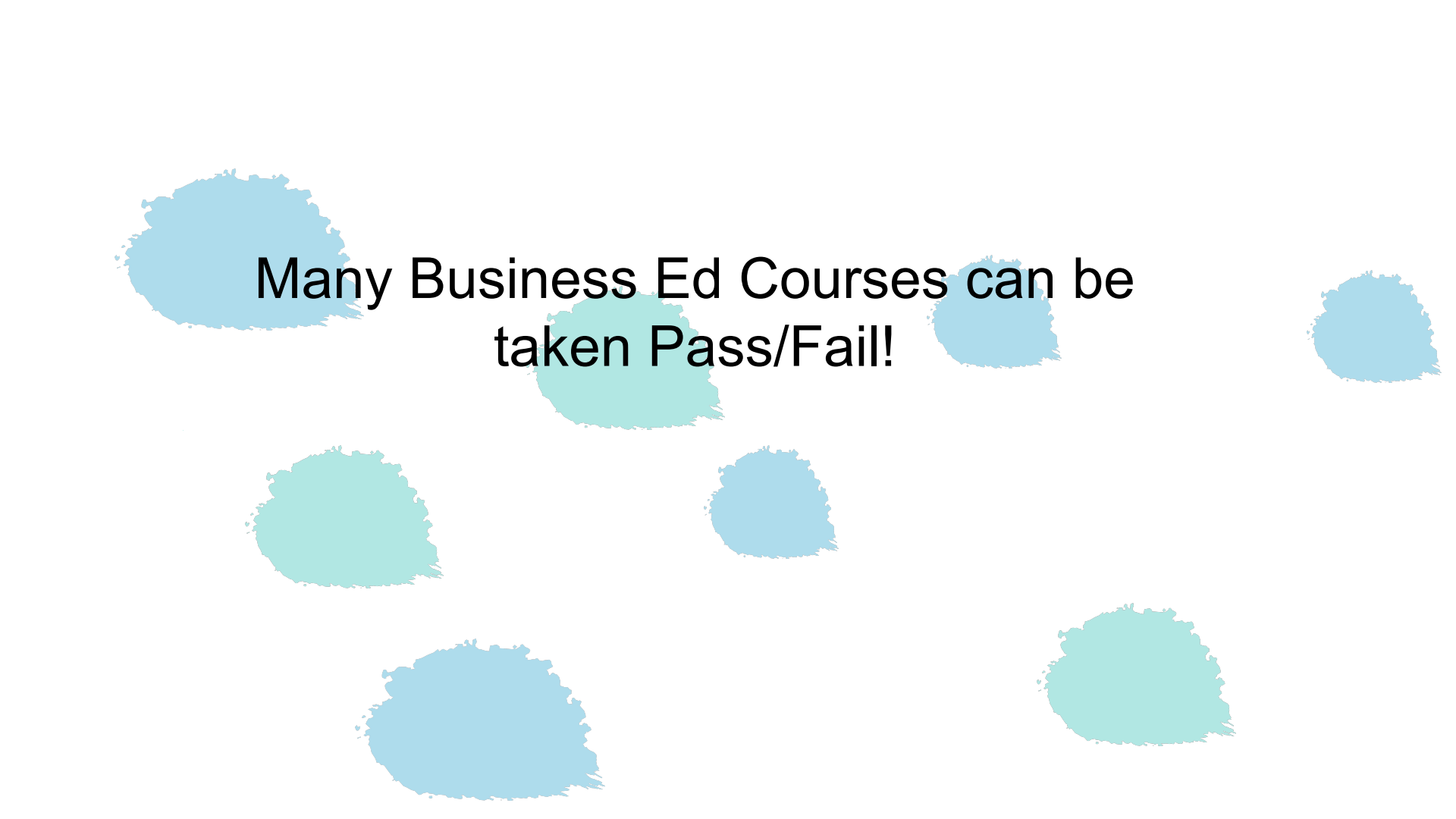
Half year, open to all students

Explore the music industry as a business, and the careers available in the industry

### Co-Operative Work Based Learning (Co-Op)

Full year, Factor 8, Sophomores, Juniors, Seniors

The world of work! Getting and keeping a job, workplace norms, and finding a true career. Earn elective credit for hours worked if you have a job



Many Business Ed Courses can be  
taken Pass/Fail!

**Marketing Major at AHS\***

**Required Courses:**

**Career & Financial Management**

**Business Law OR Business Management**

**Sports & Entertainment Marketing**

**College Marketing**

**Fashion Marketing OR Social Media Marketing OR One  
Other Business Elective**

**Pass the Precision Marketing I Exam**

**\*New York State Education Department calls them Pathways**

# Entrepreneurship Major at AHS\*

## Required Courses:

**Career & Financial Management**

**Business Law**

**Business Management**

**Personal Money Management OR Investing 101**

**One Business Marketing Elective**

**Pass the Precision Entrepreneurship Exam**

**\*New York State Education Department calls them Pathways**

Accounting/Finance Major at AHS\*

**Required Courses:**

**Career & Financial Management**

**Ethics in Government & Business**

**Accounting OR College Accounting**

**Personal Money Management**

**Investing 101**

**Pass the Precision Banking & Finance Exam**

**\*New York State Education Department calls them Pathways**



If you have questions or would like additional information about any of these classes, please use this QR code!

